

LIVE
ONLINE

Apartment Market is CHANGING!



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COMING SOON...

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Affordable Housing & New Apartment Development

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Unlimited opportunity!



Toronto | June 16-17, 2022
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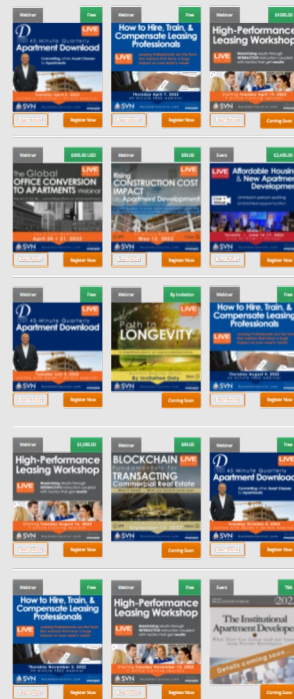
Fundamentals for TRANSACTING Commercial Real Estate

What it means | What you need to know now!



90-Minute Webinar
\$99 **September 14, 2022** 10am

SVN RockAdvisorsInc.com **APARTMENT University**





Live Q&A Chat Box



FEATURED SPEAKER



Darryl McCullough

CCIM SEC
Real Estate Advisory Services
Darrylm.ca

1

The Apartment
Market is CHANGING

The good news...



2

The Apartment
Market is CHANGING

How do transactions change
in an **all-cash market** vs.
one that is **changing**?

3

The Apartment
Market is CHANGING

2 Good Things: 5 Headwinds:

1. Canada
2. The apartment asset class itself

1. Regulation
2. Interest Rates
3. Recession
4. Operating Costs
5. Higher Taxation

What am I and what are my
long-term goals for multi-family?
How do I measure those goals?

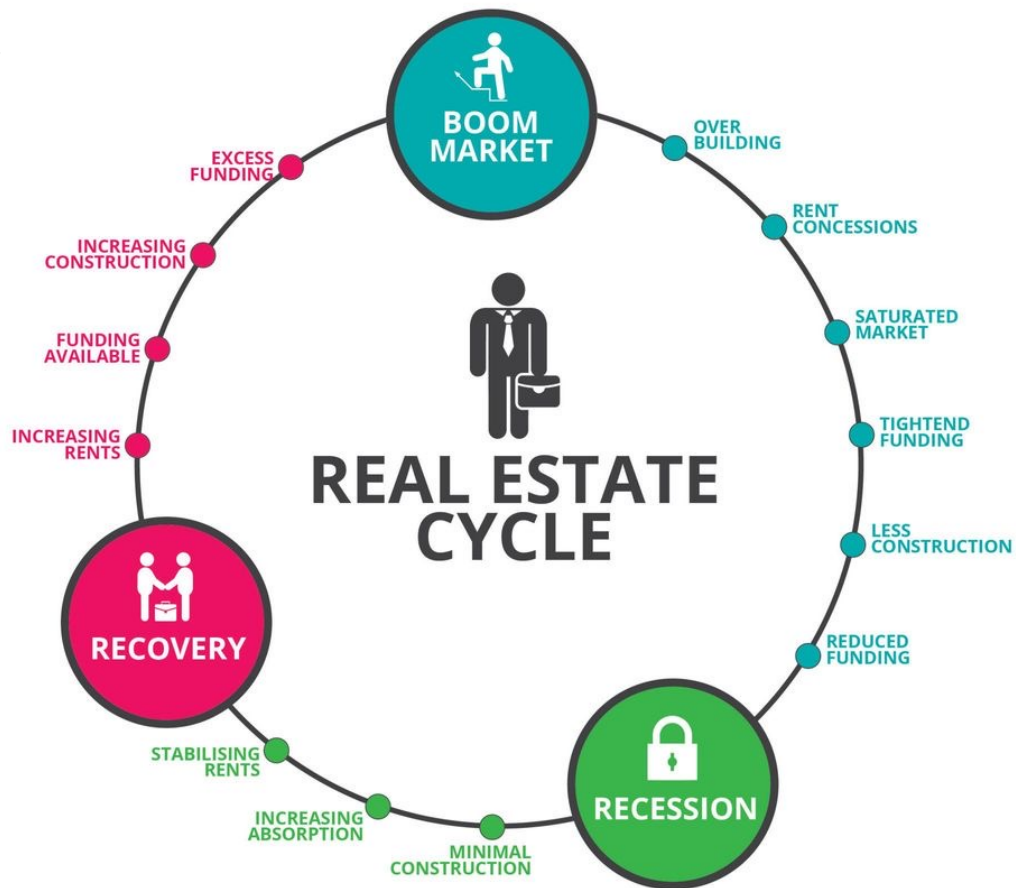
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CAP Rates and **IRR** (*Internal Rate of Return*) are critical measurements in apartment market health, what makes up the CAP Rate?

With this changing economy,
how do I (*buyer or seller*) think
critically – and change this
into “**opportunity?**”

👉 POLL



8

The Apartment
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Our one piece of advice...





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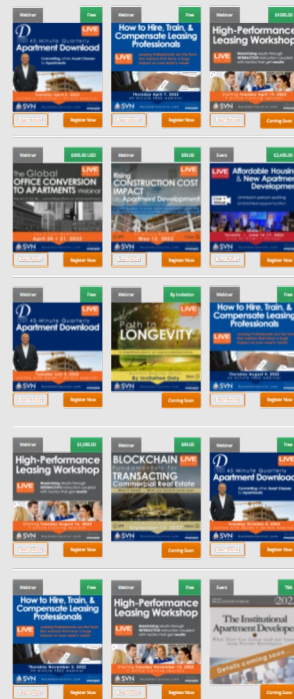
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